

Privacy Policy

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Personal Data Provision on the Website

Providing personal data on the Website is always voluntary, and the legal basis for data processing is the User's consent, which is given when submitting their data. The use of the Website is considered as acceptance of the terms defined in the Declaration and consent to the data processing outlined here, with respect to the data collected during the visit of the Website. The personal data provided during registration and when ordering services is handled with the necessary consent given by the users during registration or when placing an order. The data controller of the personal data provided on the Website and collected during the visit is the Service Provider.

The Service Provider undertakes to comply with all applicable Hungarian regulations regarding data processing and data protection, particularly the Act LXIII of 1992 on the protection of personal data and public access to data of public interest, the Act CXIX of 1995 on the processing of personal data for research and direct marketing purposes, the 1998 Act VI on the promulgation of the Convention for the Protection of Individuals with regard to the Automatic Processing of Personal Data, the Act C of 2003 on Electronic Communications, the Act CVIII of 2001 on certain issues related to electronic commerce services and services related to the information society, and the recommendations of the Data Protection Commissioner regarding Internet-related data processing.

The purpose of the processing of personal data collected during the visit to the Website is to operate the Website in a faultless and user-friendly manner, and to fulfill the services and orders. Certain data from the User's computer is automatically logged for the purpose of tracking website traffic and detecting potential errors. In some cases, this data may be considered personal data, but the Service Provider does not associate it with any other data that would make the User identifiable.

To view the information on the Website, it is not necessary to provide personal data. However, for certain services, certain personal data is required. In these cases, the Service Provider will inform the User about the rules of data processing and obtain their prior consent, which can be withdrawn at any time. The use of personal data is always based on the written declaration made by the User when ordering the service. The Service Provider will only use the User's contact details (e.g., email address) for internal purposes and communication. If the Service Provider intends to use the provided data for a purpose other than the original data collection purpose, the User will be informed and their prior consent will be obtained, and they will be given the option to withdraw their consent at any time.

The Service Provider prepares various information services and offers personalized for its customers, for which the necessary data is requested through text input fields. Filling out the input fields is not mandatory. The User decides, at their own discretion, whether or not to complete a questionnaire. Some fields in the questionnaires are mandatory for proceeding, as the data is likely needed for the requested information service or offer. If the questionnaire is abandoned or the User exits the page, the data entered in the form is not stored anywhere.

The Service Provider ensures the security of the data and personal data it processes by taking appropriate measures, particularly ensuring that they are not accessible to unauthorized third parties.

The User is required to handle their password confidentially. The Service Provider does not accept responsibility for any damages or disadvantages resulting from unauthorized third parties gaining access to the User's data, even if the User provided the correct unique identifier and password during identification. The Service Provider allows the User to access, modify, or delete their data through the personalized login system available on the Website for registered services.

The purpose of processing the above data is to identify the User as necessary for service provision, fulfillment of the service or order, and to maintain contact with the User. The Service Provider will use the data – except for identification – only in an anonymized form for statistical purposes. The data will be stored by the Service Provider as long as the User has an active registration for certain services or is using the service.

The User is obliged to provide truthful and complete information regarding the registration questions and to update their registration details when changes occur. In the case of false, incomplete, or inaccurate information provided by the User, or violation of the terms in this Declaration or relevant laws, the Service Provider has the right to partially or fully suspend or terminate the User's access.

The Website contains links to other companies' websites. The Service Provider is not responsible for the privacy and data processing practices of other websites. This Declaration only applies to the Website operated by the Service Provider. The Service Provider takes all necessary measures to protect the User's personal data from unauthorized access.

If personal data of another individual is provided during registration or ordering, the person providing the data is responsible for obtaining the necessary consent for data processing (including data transmission and data processing operations performed by the Service Provider) and providing the necessary information for lawful data processing. Please note that misuse of another person's personal data is illegal.

Protecting the personal data provided by the User is of paramount importance to the Service Provider. The Service Provider handles all data transmitted via the Internet with the same level of protection as if it were provided by other means. If the User voluntarily provides any personal data to the Service Provider, they consent to the Service Provider storing and processing that data for the purpose and duration determined by the nature of the service provided.

The Service Provider will not transmit personal data to third parties, except in cases required by law or by an enforceable court or authority decision, or without the consent of the data subject. The Service Provider may use the data provided by the User for various purposes, including but not limited to market research, market analysis, customer behavior analysis, website traffic statistics, providing information about new services, marketing activities, informing users, processing orders, and delivering services.

The Service Provider treats all information regarding the User's identity, data, and business relationships as business secrets. Only the data subject can exempt the information from being treated as a business secret.

To avoid unauthorized use and abuse of personal data, the Service Provider applies technical and operational security measures. These security procedures are regularly checked and developed in accordance with technological advancements. However, the Service Provider disclaims any liability for damage caused by attacks or unauthorized intrusions into the system, database breaches, data theft, or other losses.

Information

The provisions of the Privacy Policy are governed by Hungarian law. In case of a dispute, if the parties cannot reach a peaceful, out-of-court settlement, the resolution of legal disputes will take place before the Hungarian courts that have jurisdiction and competence.

The Service Provider may modify the provisions contained in this Privacy Policy at any time within the framework of the applicable laws, and the User acknowledges and accepts these modifications as binding by opening the Website.

Users have the right to file a complaint or seek legal remedy with the National Authority for Data Protection and Freedom of Information:

Name: National Authority for Data Protection and Freedom of Information

Headquarters: 1024 Budapest, Szilágyi Erzsébet fasor 22/C.

Website: <http://www.naih.hu>

Registration Number of Data Protection

NAIH-54886/2012